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FOR IMMEDIATE RELEASE

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Hudsonville's Elmwood Trails Feature New Wayfinding Signs Promoting Health and Wellness

Hudsonville, Michigan – The City of Hudsonville, in collaboration with Hulst Jepsen Physical Therapy and the Hudsonville Area Chamber of Commerce, announces the installation of wayfinding signs throughout the Elmwood Park Trail system. This trail system is located behind the Elmwood Commerce Center addressed at 5805 Balsam Drive, Hudsonville.

This initiative promotes health and well-being, creates a more livable and connected community, and installs a uniformly branded wayfinding signage system in the city.

The new wayfinding signs are designed not only to help residents and visitors navigate the trail but also encourage regular physical activity. Each sign features physical activity recommendations, offering a variety of distance and time options to accommodate all fitness levels.

"We're excited to introduce these wellness-focused wayfinding signs to Elmwood Trail," said Mike Van Der Laan, Hulst Jepsen Physical Therapist. "Our goal for these wayfinding signs was to make health and wellness accessible to everyone, fostering a culture of health and happiness in our community while aligning with the City of Hudsonville's strategic plan in making the community more connected and livable."

Three distinct routes have been mapped out across the trail system, each highlighted by the new signage.

These routes range from a 12-minute loop (0.6 miles) to a more extended 45-minute loop (2.3 miles), making it easy for residents and visitors alike to choose a route that fits their schedule and fitness level.*

There will be a ribbon cutting at Elmwood Trails on Wednesday, August 28th at 12:30pm for the new wayfinding signs.

Parking is available at Hulst Jepsen Physical Therapy (5819 Balsam Dr, Hudsonville, MI 49426) and the Elmwood Commerce Center.

*Times are based on an average walking pace.