



**City of Hudsonville – Advisory Committee
Minutes
July 11, 2018**

Members present: Helen Cnossen, Larry Gemmen, Greg Steigenga, Ben Mol and Jennifer Blood.

Members absent: Ashley Prins, Matt Harris.

Staff present: Patrick Waterman, Michelle Fare, Harrison Meyer.

1. **Welcome:** Steigenga called the meeting to order at 3:05 p.m. and welcomed everyone.
2. **Consent Agenda:** There was a motion by Gemmen, second by Cnossen, to approve the June minutes. Motion passed. There was a motion by Blood, second by Gemmen, to approve the July financial statements. Motion passed.
3. **Updates:**
 - **Market Manager Report:** Meyer reported on Kids Frezy Day and Made in Michigan Day.
 - **Sonder:** Waterman reported that Sonder has been having trouble with their air conditioning unit. According to the Architects, the make up air from the hoods was supposed to be air conditioned as wasn't built that way. That was part of the tenant build out, not the building.
4. **Discussions:**
 - **Vendor Meeting:** Fare shared an update from the vendor meeting. Vendors aren't doing well at the market and are beginning to drop. Fare covered suggestions from the vendors to increase traffic and plans for marketing to build the traffic at the market. Other suggestions included connecting with mifma, advance ads, and wayfinding signage.

The meeting was adjourned at 4:10 p.m.